



Scepter Group LLC

## SCEPTERCASH TOKEN (SCPT)

ERC20 Contract:  
0x790304309388C417ff8AaB454B8d27e79CAAd1Df5

January 20, 2020 v1.4



# SCEPTER

Contact: [admin@sceptercash.io](mailto:admin@sceptercash.io) or <mailto:sceptercash@gmail.com>

# Table of Contents

Overview.....	2
Executive Summary.....	3
Scepter Group LLC.....	3
Scepter Holdings, Inc.....	3
High-performance Brands.....	3
Scepter Holdings Team.....	4
Robert Van Boerum, Chairman of the Board.....	4
Adam Nicosia, Retail Consultant.....	4
Rewards.....	4
The SCPT Token.....	5
Exchanges.....	5
Asset Exchange Agreement.....	5
Lock-up Period.....	6

## Disclaimer

This document is not a solicitation to purchase securities, and the information contained in this document should not be considered investment or financial advice — this paper created for informative purposes. Readers should not rely wholly on representations found in this paper. Scepter Group LLC makes no representations or warranties (whether express or implied) and disclaims all liability arising from any information provided in this paper. Neither Scepter Group LLC nor Scepter Holdings, Inc. is bound by any representations of the future performance and any possible returns or losses from SCPT token ownership. The actual results and the performance of SCPT tokens may differ materially from those reflected by the information found in this paper. SCPT is a trading ERC20 token, and this paper makes no binding representations or warranties about the token or the ethereum platform. No regulatory authority has examined or approved any of the information set out in this paper. Thus, no action has been or will be taken under the laws, regulatory requirements, or rules of any jurisdiction other than Panama. Please refer to the [Sceptercash.io](http://Sceptercash.io) website for additional terms and conditions. No token sale or Initial Coin Offering (ICO) was undertaken for SCPT.

**Keywords:** cryptocurrency, blockchain, dAPPs, smart contracts, Sceptercash, exchange, marketing tools, e-wallet, e-Commerce, crypto

## Overview

The cryptocurrency business has generated a new set of innovative blockchain tools that support the global marketing industry. Mechanisms such as blockchain tokens can facilitate direct marketing strategies that have the potential to outpace existing industry applications.

Scepter Group LLC is combining these innovative crypto tools with industry data to create a permanent feedback loop between retail operations and commercial brand end-users. Through the deployment of a multiple-channel blockchain token rewards program, the company anticipates Sceptercash tokens will facilitate the expansion of its consumer brands while attracting and retaining new global customers.

The SCPT token rewards program allows global consumers to actively participate in the growing number of retail brands owned and operated by Scepter Holdings, Inc. Token holders can gain exclusive access to brand name products before public release, discounts on brand name retail merchandise, monthly ETH rewards, and private entry to online retail brand events sponsored by the company. This paper is a brief introduction to the Sceptercash token and rewards program.

## Executive Summary

Leading corporations, including popular brands like Walmart, Alibaba, Coca-Cola, are developing programs that employ blockchain marketing solutions. Innovative decentralized technology is creating an endless list of potential new marketing tools that evolve around the blockchain. The primary purpose of Sceptercash is to build a comprehensive token rewards program that allows marketing data to circulate between consumers and brand companies. Utilizing the latest end-user information, generated through the token rewards program, Sceptercash aims to increase the sales and performance of its retail brands worldwide.

## Scepter Group LLC

Formed in 2019, Scepter Group LLC is a Wyoming entity owned by Scepter Holdings, Inc. (Nevada), a publicly-traded company.

In a November 2019 asset exchange, Scepter Group LLC (Wyoming) traded preferred stock for 50,000,000 SCPT tokens. The agreement stipulated that Scepter Group LLC would distribute token rewards to all registered and eligible SCPT holders. These monthly rewards are based on the parent company's annual brand earnings. Sceptercash.io is scheduled to reward registered token holders with up to 1% of adjusted brand revenue. The first token rewards take place in December 2019.

## Scepter Holdings, Inc.

Scepter Holdings, Inc., is a high-performance consumer goods marketing company incorporated in the State of Nevada on January 11, 2007. Scepter Holdings manages the sales and brand development of high-performance consumer packaged goods. The company has expertise in manufacturing, distributing, marketing, and selling online consumer packaged goods. Its operators seek to leverage this expertise, expanding the current brands, and acquiring new ones.

## High-performance Brands

Scepter Holdings, Inc., specializes in developing and marketing high-performance brands. Currently, the company owns and operates two retail brands Gevitta & Dermacia. Management anticipates that

the company's retail portfolio will grow to more than twenty commercial performing brands by mid-2020.

- 20+ Performing Retail Brands
- Each brand will participate in Royalty Rewards
- Brand products can be purchased from Amazon or their retail website
- Gevitta and Dermacia products sell daily
- Visit Amazon.com to purchase Gevitta sprays or DermaciaPro cosmetics
- The company intends to launch additional brands before EOY 2019

## ***Scepter Holdings Team***

The experts behind Scepter Holdings are a team with more than thirty years in the Consumer Product Goods (CPG) Retail space. These professionals have leveraged commercial brands working with Walmart, Costco, Disney, Target, Marvel, Kroger, and many other retail organizations. The Scepter Team is focused on selecting high-performance brands that operate as well on Amazon as in a local or regional store chain. Each Scepter brand is developed carefully before being added to the company's existing portfolio of celebrated high-performance brands.

### ***Robert Van Boerum, Chairman of the Board***

Mr. Van Boerum brings more than fifteen years of experience working with innovative e-commerce and digital marketing solutions inside small and mid-sized private & public companies. He has sourced and launched multiple manufacturing and fulfillment relationships. Mr. Van Boerum has also implemented technology systems to support multi-channel sales as well as sales campaigns, including digital, programmatic, and sweepstakes. Mr. Van Boerum has served in the C-suite or as a Director for multiple public companies. He holds an M.B.A. from San Diego State University.

<https://www.linkedin.com/in/robertvanboerum/>

### ***Adam Nicosia, Retail Consultant***

Mr. Nicosia brings more than eighteen years of experience developing direct and indirect, domestic, and international distribution sales channels in mid-sized private companies. He has successfully developed and launched multiple retail brands. These products included soft goods, sporting goods, personal care, electronics, and commercial product lines. Each product line has attributed to more than 500 MM+ dollars in retail sales throughout the Club, Food and Drug, e-commerce, Hardware, Specialty, and Mass Retail channels.

<https://www.linkedin.com/in/adam-nicosia-6a799013a/>

## ***Rewards***

Token ownership unlocks direct access to consumer end-user data. The Sceptercash blockchain platform employs a combination of blockchain marketing elements and an efficient ERC20 token. Direct consumer participation, through blockchain tokens, helps resolve several existing marketing issues. The decentralized platform allows Scepter Holdings, Inc. to indirectly benefit from end-user data and facilitate wider customer adoption of its high-performance brands.

Token holders have the opportunity to benefit from the growing revenue of each brand. The company will release token rewards of up to 1% of monthly brand revenues. As further perks and rewards to token holders, the company will also offer exclusive discounts to new brands and early access to product launches.

The final amounts of each ETH monthly rewards, and the equation used to calculate how much each token holder will receive are discussed in a separate agreement. The company will disclose this information each month. To further benefit token holders, Sceptercash.io is working to integrate SCPT tokens into other local marketing programs. The first proof-of-ownership date is Saturday, November 15, 2019. Rewards will be delivered on the 15th of each month following the proof-of-ownership date snapshot.

\*Rewards delivered as of January 20, 2020

Proof-of-Ownership Date	Delivery Date	ETH Monthly Reward
November 31, 2019	December 15, 2019	0.0001408 ETH
December 31, 2019	January 15, 2020	0.0001775 ETH

## **The SCPT Token**

Sceptercash ERC20 tokens were created in October 2019 under the name Sceptercash and the symbol SCPT.

The Sceptercash Contract address is:

0x790304309388c417ff8AaB454B8d27e79CA1Df5

The source code can be found on the developer's Github account:

<https://github.com/tommyz7/ScepterCash>

The etherscan token tracker is located here:

<https://etherscan.io/token/0x790304309388c417ff8aab454b8d27e79cad1df5>

SCPT is a one-hundred percent self-funded project that did not rely on any external investments before and upon its launch. The unique SCPT token rewards model operates through a token native to the Sceptercash.io platform that will deliver rewards to token holders and provide valuable end-user feedback. The SCPT token enables rewards to be delivered directly to registered token holders' wallets. Rewards and perks come in several forms, including monthly ETH rewards, exclusive discounts to new brands, and early access to product launches. The revenue produced by each of Scepter Holdings' high-performance brands generates token rewards.

The company will release token rewards of up to 1% of monthly brand revenues. The rewards are delivered in ETH to the SCPT token holders' wallets on a planned monthly basis.

## **Exchanges**

1. <https://token.store/>
2. <https://coinlim.com/>
3. <https://forkdelta.app/>
4. More trading on the way.

SCPT is traded on several P-2-P DEX, and additional popular exchanges are being added each week.

## **Asset Exchange Agreement**

In November 2019, the Wyoming Company Scepter Holdings LLC ("Company") entered into an asset exchange agreement and acquired 50,000,000 SCPT tokens. The terms of this agreement require the distribution of up to 1% of the annual revenue generated by the parent Company's retail brands to

registered token holders. The contract was assigned to a Scepter Global Limited, a Hong Kong blockchain consultant in December 2019. Scepter Global Limited is responsible for distributing the monthly rewards to SCPT registered token holders. The 50M Company-owned tokens are restricted from sale for two years and ineligible to receive any token rewards. 100M of the remaining issued tokens, secured by the Consultant, will also remain in voluntary lock-up, also making them unavailable to receive any token rewards. Private token holders that received tokens in November 2019 have entered into lock-up contracts with the company, preventing 100 million tokens from being traded. As of November 10, the number of trading tokens is 50,000,000.

200,000,000	Issued
50,000,000	Locked up with Scepter Group LLC for 24 months
<u>100,000,000</u>	<u>Locked up by agreements with Scepter Group LLC</u>
50,000,000	Trading tokens

Scepter Group LLC retains the right to purchase any or all of the locked-up 100 million SCPT tokens, in private sales, anytime in the next two years.

### ***Lock-up Period***

The 50 million SCPT acquired through the asset exchange agreement are subject to a two-year lock-up period from November 1st, 2019, to November 2nd, 2021. The Company is prohibited from assigning or selling their SCPT holdings in any way before November 2nd, 2021.

<b>Website</b>	<i><u><a href="https://sceptercash.io">Sceptercash.io</a></u></i>
<b>ICO</b>	<i>No ICO</i>
<b>Total supply</b>	200000000
<b>Circulating supply</b>	50000000
<b>Payout currency</b>	ETH
<b>Blockchain</b>	Ethereum
<b>Token type</b>	ERC-20
<b>Ticker</b>	SCPT
<b>Decimals</b>	18

#### **Contract Address**

0x790304309388C417ff8AaB454B8d27e79CAAd1Df5

For additional information, please join us on these social networks.

Facebook	<a href="https://facebook.com/sceptercashio">https://facebook.com/sceptercashio</a>
Telegram	<a href="https://t.me/sceptercashio">https://t.me/sceptercashio</a>
Reddit	<a href="https://www.reddit.com/r/ScepterCash/">https://www.reddit.com/r/ScepterCash/</a>
Twitter	<a href="https://twitter.com/scepterbrands">https://twitter.com/scepterbrands</a>
Medium	<a href="https://medium.com/@sceptercash">https://medium.com/@sceptercash</a>
YouTube	<a href="http://youtube.com/c/Sceptercash">http://youtube.com/c/Sceptercash</a>
Vimeo	<a href="https://vimeo.com/sceptercash">https://vimeo.com/sceptercash</a>
Bitcointalk	<a href="https://bit.ly/36del2j">https://bit.ly/36del2j</a> Ann